

- **WHAT IS THE EXECUTIVE EXCHANGE PROGRAM?**

The Buffalo Niagara Partnership's Executive Exchange Program is a unique peer-to-peer, professional development program for senior level business executives to meet, share experiences and resolve business challenges in a comfortable and confidential setting.

- **WHAT MAKES THE PROGRAM DIFFERENT?**

Executive Exchange is completely confidential and participants are matched to a small group of executives from diverse industries and backgrounds. Experienced facilitators customize the program to focus on both individual and group goals, objectives and challenges.

- **HOW IS THE PROGRAM STRUCTURED?**

There are currently three Executive Exchange groups catering to senior level business executives. Each group is comprised of 10 to 15 participants who meet once a month from 8:00am to 10:00am on a designated weekday. The groups are formed specifically for the executives attending and customized by the group facilitator based on specific needs.

- **HOW DO I KNOW WHICH GROUP TO JOIN?**

A BNP Member Services Rep will assist you in selecting the best group for your particular goals and objectives based on your application.

- **WHO SHOULD JOIN EXECUTIVE EXCHANGE?**

Executive Exchange is designed for senior level business executives with decision-making responsibilities who want to excel in their field and grow their business. Examples include CEOs, COOs, CFOs, controllers and other high-ranking senior executives.

- **WHAT INDUSTRIES ARE REPRESENTED?**

A diverse range of participants from different industries sets Executive Exchange apart from other programs, including professional services, manufacturing, education, medical, legal, financial, development, energy and hospitality to name a few.

- **WHAT IS THE PROGRAM COST?**

The program is available to Partnership members for \$1,500, about one-tenth the cost of similar master-mind programs. Non-member price is \$2,500. Participants can renew on a yearly basis, and join at any time. The group meets every month, with the exception of July and August.

## HOW DO I APPLY FOR EXECUTIVE EXCHANGE?



Learn more and apply at: [thepartnership.org/executive-exchange](http://thepartnership.org/executive-exchange)

