



Mark Parrott is a 32-year veteran of the financial services industry. After spending his formative years at Merrill Lynch (helping roll out the likes of Calloway golf, Snapple and Boston Chicken), Mark moved on to lead Creative Retirement Planning, and has been doing so for the last 24 years. During that time, Mark has been nominated to the Financial Advisor

Hall of Fame (for which he received more than 150 letters of recommendation) and has co-hosted the "Money Talks" radio show. He has earned a certificate in Investment Decisions in Behavioral Finance from the John F. Kennedy School of Government at Harvard University. Mark has earned a Certificate in Mergers and Acquisitions from DePaul University.

He is a former Vistage Chair, member, veteran speaker of more than 600 presentations and three All-City events for Vistage International, Vistage Florida, TEC Midwest and TEC Canada. Key Note for the AICPAs conference on trends, Mark's book *Mega-Trends and the Next Economy* spent three years as the highest rated econometrics book on Amazon. Mark is currently working on his second book tentatively entitled *When Darwin goes to B-School*.