



2021 BN360 Sponsorship Program Opportunities

April 2021 – March 2022



Sponsor Benefits	Title Sponsorship \$12,000	Platinum Program \$8,000	Gold \$5,000	Silver \$3,000
Sponsorship Description	BN360 program year sponsor; industry exclusivity	BN360 program year sponsor	BN360 program year sponsor	BN360 program year sponsor
Branding: Opportunity to brand your organization to event(s)	BN360 Kickoff YP Guide Launch All events	BN360 Kickoff YP Guide Launch All events	BN360 Kickoff YP Guide Launch All events	BN360 Kickoff YP Guide Launch All events
Recognition & Roles: <ul style="list-style-type: none"> Speaking role Manned table & display 	BN360 Kickoff YP Guide Launch	Speaking role does not apply	Speaking role does not apply	Speaking role does not apply
Post Event Attendance & Comment Card Data	All BN360 events Exc. Email address	Non applicable	Non applicable	Non applicable
Social Media <ul style="list-style-type: none"> Pre-promotion & live tweeting during selected event(s) *includes tagging 	✓	✓	✓	✓
Website: <ul style="list-style-type: none"> Write up on BNP webpage with your company's commitment to YPs 	250 words discussing commitment to young professionals	100 words	75 words	50 words
Dedicated Staff Member & Monthly Communications	✓	✓	✓	✓
Guest Tickets for Select Events)	10 tickets	8 tickets	6 tickets	4 tickets
Leader Exchange Discount	1 Complimentary Seat	\$100 off	\$75 off	\$50 off
Logo on BN360 Collateral (e-newsletter, registration page, e-virtes, webpage, YP Guide)	All BN360 Collateral	All BN360 Collateral	All BN360 collateral	✓ Company Name – All
Company-wide BN360 membership	✓	✓	✓	✓
1 Representative for the BN360 Advisory Board	✓	✓	✓	✓
YP Guide Sponsor Acknowledgement	Logo Recognition - prominent	Logo Recognition (inside)	Logo Recognition (Inside)	Company Name Recognition (inside)
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