

SPONSORSHIP OPPORTUNITIES

Allow the Power of the Partnership to work for you!

Buffalo Niagara Partnership events and programs are ideal settings to reach a qualified audience. It is one of your best face to face opportunities to increase your visibility, enhance your brand and to help you reach your company objectives. It is about connecting and aligning your company with the best events that represent your values and interests.



Choose from a variety of sponsorship opportunities, investment levels and benefit options:

Event Sponsorship

EVENT	TIMELINE	AUDIENCE	ATTENDEES
GOVERNMENT AFFAIRS SERIES:			
Public Officials Reception & Advocacy Agenda Rollout	January	<i>Government affairs professionals, elected officials, regional partners, lobbyists, member companies</i>	300+
Legislative Luncheon	February		200+
Buffalo Niagara Night in Albany	March		100+
Capital Conversations (2)	May - Dec.		150+
CEO's Speak	January	<i>C-level, mid-level representatives of member companies</i>	150
The Scramble Series Mid-Day Mingle - Lunch 8 O'clock Scramble – Breakfast	February, November	<i>Mid-level representatives of member and prospect companies looking to build their networks and facilitate business relationships</i>	300+
ATHENA Awards® Luncheon	March	<i>Member companies, professionals, community leaders, majority female audience, not exclusive to females</i>	500+
Can-Am Now	May	<i>CanAm council, Executive Committee, Manufacturers, Logistics, Infrastructure, Development, Service Providers, Buffalo/Niagara and Canadian chamber members</i>	200+
Power UP	April	<i>Member companies, professionals of all levels and industries, majority female audience, not exclusive to females</i>	150+
HobNob	May	<i>C-Level, mid-level representatives of member and prospect companies, those looking for great networking</i>	400+
Annual Report Event	June	<i>C-Level, mid-level representatives of member companies</i>	300+
Manufacturing Month Summit: Solving the Talent Challenge	October	<i>Manufacturers and related industries (logistics, supply chain, legal, materials), HR professionals, training providers, and those interested in workforce development</i>	125+
Speaker Series: Cybersecurity, Content Marketing, Human Resource Topics	Throughout the Year	<i>Wide variety depending on the series. Business owners, Presidents, Sales Managers, HR and IT professionals</i>	170 (per session)

PROGRAM SPONSORSHIP

PROGRAM	DESCRIPTION
Buffalo Niagara 360	The largest and most comprehensive young professional program in Buffalo Niagara
Councils	CanAm, Development Advisory, Diversity & Inclusion, Logistics and Transportation, Manufacturers

Join us!

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