

MINORITY BUSINESS **INITIATIVE FACT SHEET**

Overview

The Buffalo Niagara Partnership is the area's regional chamber of commerce and privately funded economic development organization.

Our members employ more than a guarter of a million people in the Buffalo Niagara region. By mobilizing member and strategic partners around common goals, we grow private investment and jobs in Buffalo Niagara through advocacy, business development and convening.

The Partnership has been working to make Buffalo-Niagara a better place in which to do business since 1844.

The Buffalo Niagara Partnership (BNP) has a long-standing commitment to promote a diverse and inclusive business climate in the WNY region and will continue to do so through this Initiative.

Participants receive:

A two-year sponsored membership in the BNP. Leverage resources and content from the Bank of America financial training curriculum.

Attend an array of networking and educational events. This is an excellent way to immediately engage with other senior leaders across many different sectors.

Acquire a seat at the BNP's Executive Exchange.



This is a unique peer to peer professional leadership development opportunity to meet, share experiences and resolve business challenges with other senior level managers.

ALL AT NO COST

Who can apply?

Businesses that:

are for profit and registered to conduct business in the U.S.

have been in business for two or more years

are in the Buffalo Niagara regional footprint

are interested in participating in the initiative

possess the time and energy to take advantage of the opportunity

are committed to learning and growing together

agree to actively participate in BNP programs and events

agree to be a part of promotion of the initiative



EXAMPLES OF PARTICIPANT PROMOTION

