

### Sponsorship Proposal

The Buffalo Niagara Partnership is committed to helping employers advance their diversity and inclusion initiatives through a variety of programs and events. The Minority Owned Business Initiative was launched in December 2021 with the purpose of extending opportunities to the region's minority-owned businesses by taking away the financial barrier to membership and providing access to BNP's networking opportunities, programs, services and events.

**By underwriting this program, your company will be able to sponsor minority owned businesses and will be providing each sponsored organization with the following:**

- Two-year membership in the Buffalo Niagara Partnership
- Financial training
- A seat on Executive Exchange for one year. This is unique peer to peer professional leadership development opportunity to meet, share experiences and resolve business challenges with other senior level managers.
- Opportunity to attend networking and educational events.
- Access to member-only content

### Your benefits to sponsorship include:

- Press release announcing your participation in the program
- Recognition at Diversity & Inclusion related events and programs including: D&I Symposium, D&I Virtual Learning Series, D&I Academy
- Logo placement on thepartnership.org pertaining to the Minority Owned Business Program
- Recognition among sponsored organizations in receipt of the above mentioned benefits

### Sponsorship Opportunity Levels:

Thank you for championing this program. The sponsorship level cost is dependent upon your intended level of support for qualifying companies. The higher your contribution, the more companies will be sponsored via your support.

- Platinum: \$25,000
- Gold: \$20,000
- Silver: \$15,000
- Bronze \$10,000
- Supporting: \$5,000

Current sponsors:

**BANK OF AMERICA** 

**nationalgrid**

**For more information contact: Ann Brooker, Manager, Member Engagement**  
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