

Organizational Cultural Audit Questions

Questions:

If a friend asked you, “What is it like to work at [Company]?” How would you answer that?

How is our “culture” different from other places you've worked?

When you've done your best work here, what about our culture has enabled you to do that?

When you've been most proud of [Company], what is it that our team has done?

When was your best day at [Company]? Why was it so great?

What do we spend most of our time focusing on together?

Do you have a favorite story about [Company] that you think best exemplifies the team at its best?

Tell me a story about something that would only happen at [Company].

In your own words, what does [Company] have the opportunity to create in the world?

For a new person joining the company, what should they know about [Company]?

Why are you here? Why is it the best use of your time?

What do you think is most important to our customers/stakeholders?

What do you hope the impact of your work is here?