



DIVERSITY & INCLUSION

2018 COUNCIL ACTION PLAN



MISSION

The Diversity and Inclusion Council is committed to creating awareness about the competitive advantage of having a diverse and inclusive regional business climate through employer education, talent recruitment and procurement. The Council seeks to advance best practices to create a culture of inclusion and grow the economy for all.

OBJECTIVES

- ▶ Identify barriers that limit inclusion by offering trainings to assist employers with diversity hiring and cultural understanding in the workplace
- ▶ Promote diversity in businesses practices, including local bids and procurement processes
- ▶ Raise awareness of the competitive advantages of diversity through best practice sharing and development of a resource guide for employers

TITLE SPONSORS:



PRESENTING SPONSORS:



ADVOCACY PRIORITIES

- ▶ Continue to target Workforce Investment Board resources for training programs matching regional priorities and targeted industry sectors, including:
 - Incumbent worker training
 - On the job training
- ▶ Create professional licensing program for immigrants and refugees

PROGRAMMING

BEST PRACTICES & LEARNING

- ▶ Competitive advantages of diversity
- ▶ Best practices in overcoming hurdles and creating a company culture that embraces and fosters diversity
- ▶ Data, sample programs, policies and tools to assist businesses in diverse hiring

INITIATIVE ENGAGEMENT

- ▶ Racial equity impact training for Council members

SIGNATURE EVENT

- ▶ Diversity & Inclusion Council Kickoff

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