



MISSION

The CanAm Council is a cross-industry collaboration of business leaders focused on developing our region's cross-border economy. The Council seeks to eliminate barriers related to the international border and strengthen ties with the Southern Ontario business community to further develop our bi-national economy.

OBJECTIVES

- ▶ Advocate for more efficient operations of Buffalo Niagara's international bridges
- ▶ Cultivate collaborative business relationship opportunities with Canadian companies through networking targeted programming
- ▶ Coordinate and strengthen relationships with Southern Ontario economic development organizations
- ▶ Support the efforts of the Great Lakes Metro Chambers Coalition and the Council of the Great Lakes Region to grow the bi-national region
- ▶ Promote economic growth through programming targeted to Canadian companies interested in cross-border trade

SUPPORTING SPONSOR:

ANDREOZZI BLUESTEIN LLP

BUFFALO AND FORT ERIE PUBLIC BRIDGE AUTHORITY

ADVOCACY PRIORITIES

- ▶ Strengthen our bi-national economy through NAFTA renegotiation:
 - Maximize border efficiency
 - Maintain visas necessary for cross-border business
 - Advance regulatory harmonization
- ▶ Sufficient staffing of customs agents in both Canada and the United States during the Peace Bridge rehabilitation project

PROGRAMMING

SIGNATURE EVENT

- ▶ CanAm Now – Event focused on business opportunities in our bi-national region

INITIATIVE ENGAGEMENT

- ▶ NEXUS Niagara Campaign
- ▶ Cross-Border Business Network – A bi-national online business directory

BEST PRACTICES & LEARNING

- ▶ CanAm Council Roadshow – Council meetings at key industry locations on both sides of the border, including tours of significant economic development facilities, projects and initiatives