

BUFFALO NIAGARA PARTNERSHIP NEWSLETTER SPECS:



- Eight page Newsletter, saddle stitch
- 8.5" x 11" finished size, 8.5" x 5.5" self-mailer
- Full CMYK color

AD SPECS:

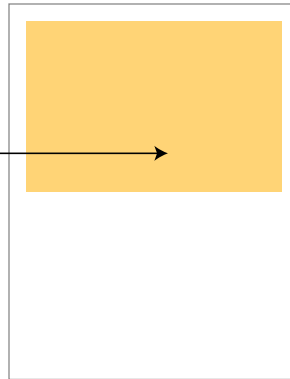
1/2 page

Ask the Expert

Contains editorial copy and logo / layout of choice

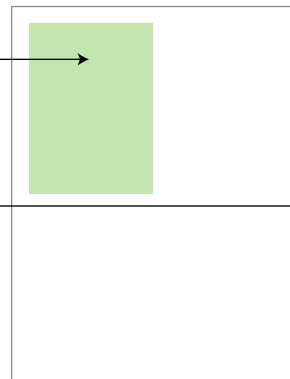
width x height

7.5" x 5"



1/4 page ad

3.625" x 5"

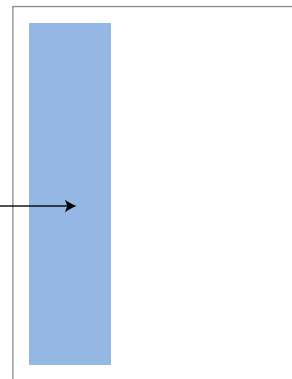


1/3 page advertorial

Business Profile

Contains 200 word description and photo or logo

2.375" x 10"



Please supply all files in at high resolution: as .eps, .pdf, .jpg or .tif, 300 dpi and CMYK.

Files in InDesign or Illustrator must have fonts converted to paths and all links attached.

(Ads may appear on the right or left side of the page, top or bottom. The colored diagrams above are simply shown for size relationship.)

Please send on disk or email to:

Stacey Karaban, skaraban@thepartnership.org

665 Main St., Suite 200

Buffalo, NY 14203

Questions: 716. 852.7100 ext.458